## Custom & Stock Rigid Vinyl Signs & Cards





## 9485 Name Badge Accent Cards

- Size:  $2\frac{7}{16}$ " x  $4\frac{1}{16}$ " x .020 with  $\frac{5}{8}$ " x  $\frac{1}{8}$ " cutout (stock size per die on file).
- Hang from standard Bulldog Clips (not included).
- Price includes printing 1-color on one side on white rigid vinyl stock.
- · Screen printed with standard copy colors: see catalog page 154.
- PMS Color Match: \$24.00 (G).

PRODUCT PRICING - each: Accent Cards										
QTY	125	250	500	750	1,000					
1 Color , 1 Side	2.24	1.22	0.70	0.525	0.435					
Ea. Addt'l Color/ or Second Side	0.74	0.395	0.22	0.16	0.13 <sub>5A</sub>					

## **Pricing Information: Custom Rigid Vinyl Signs**

Computing Square Inches: To price a custom sized rigid vinyl piece determine the square inch size of the item by multiplying the length in inches by the depth in inches. For irregular shapes draw a rectangle around the entire item and use the dimensions of the rectangle for the length and depth. Locate the appropriate pricing row for the determined square inch size and the desired material and follow the line across the page to the desired quantity. The first line pricing shown is for one color copy on the listed item and includes simple typesetting. Camera-ready art is required for all logos, and extra costs for complicated art (line drawings, excessive copy, special stylized copy, halftones, etc.) will be invoiced. Pricing for each additional color must be added, and process color images require a custom quote.

## 9405: White Rigid Vinyl & 9410: Clear Rigid Vinyl

A heavy duty, clear or gloss white plastic (.015" thick) for high quality signs, special charts, instruction cards, etc. Good where durability is essential. Can be film laminated for added protection against abrasion and corrosives (contact factory). Also available in thicknesses of .010", .020" or greater. Contact factory for pricing. #9410





Pricing based on the square inch size of card, the quantity of copy colors, and the order quantity. See above for detailed pricing instructions and page 154 for stock copy colors available. For die cutting information contact factory.

QTY	125 250	500	750	1,000	1,500	2,500	5,000			
SQ. INCHES	2.19 1.17	0.66	0.485	0.395	0.31	0.22	0.155			
8 or less		0.00	0.465	0.393	0.085					
Ea. Addt'l Color	0.67 0.355						0.035			
9 to 16	2.355 1.29	0.755	0.57	0.475	0.38	0.275	0.205			
Ea. Addt'l Color	0.74 0.395	0.22	0.16	0.13	0.095	0.065	0.04			
17 to 25	2.55 1.445	0.875	0.685	0.585	0.485	0.36	0.275			
Ea. Addt'l Color	0.81 0.435	0.24	0.175	0.145	0.11	0.075	0.045			
26 to 40	2.78 1.595	1.00	0.795	0.69	0.585	0.45	0.355			
Ea. Addt'l Color	0.875 0.48	0.27	0.20	0.16	0.12	0.085	0.05			
41 to 55	3.02 1.76	1.09	0.865	0.75	0.635	0.49	0.385			
Ea. Addt'l Color	0.915 0.505	0.285	0.215	0.175	0.13	0.09	0.055			
56 to 70	3.195 1.89	1.215	0.985	0.87	0.75	0.595				
Ea. Addt'l Color	0.95 0.53	0.31	0.23	0.19	0.145	0.10				
71 to 90	3.41 2.06	1.38	1.14	1.02	0.89	0.71				
Ea. Addt'l Color	1.00 0.555	0.32	0.24	0.20	0.155	0.115				
91 to 115	3.68 2.28	1.54	1.28	1.145						
Ea. Addt'l Color	1.05 0.595	0.35	0.265	0.22						
116 to 140	3.88 2.44	1.71	1.46	1.33						
Ea. Addt'l Color	1.17 0.64	0.37	0.28	0.23						
PMS Color Match: \$24.00 (G).										

PRODUCT PRICING - each: Rigid Vinyl Signs & Cards - 1 Sided

Note: Price includes copy printed one side only. For 2nd side copy add one additional color charge for each color to be printed. Also, write-on surfaces or UV coating can be priced as an additional color.

Pricing includes screen charges.