



Calendar Cards, Membership/Wallet Cards & Key Tags

9455: Rigid Vinyl Calendar Cards (Vertical Layout)

- 2016 or 2017 Year-In-View® calendar cards. A great direct-mail promotional product. Please specify year with order.
- Overall size: 3³/₈" x 2¹/₈" x .010 white rigid vinyl (Wallet Size)
- Your copy is printed in two places: an abbreviated message above the calendar to be referenced each time the calendar is viewed, and on the backside with a larger imprint area for additional information. Please specify calendar side and back side copy with your order. Finished with a UV coating.
- Ad copy areas: Calendar Side: 1³/₄" x 5⁸/₈"
Back Side: 3³/₈" x 2¹/₈" (Bleed Available)
- Calendar prints one color, as shown. Calendar color to be the same as the specified imprint color. Imprint color priced to be the same on both sides. For a different copy color on the backside add an additional color charge.
- Standard copy colors: see catalog page 154. PMS Color Match: \$24.00 (G)
- For copy changes or co-op calendar programs contact the factory for a quote.



PRODUCT PRICING - each: Calendar Card - 2 Sided

QTY	250	500	750	1,000	1,500	2,500
1 Color Copy	1.79	0.98	0.71	0.57	0.425	0.28
Ea. Add'l Color	0.62	0.39	0.29	0.24	0.19	0.12

PMS Color Match: \$24.00 (G).

Set-up for custom pad design: \$60.00 (G)

9465: Key Tag



- Size: 2⁵/₈" x 1¹/₈" x .030 white styrene.
- Price includes: screen printing 1 color 2 sides on white stock with round corners and 1 hole drilled. Tags may be finished with a UV coating to protect the imprint and extend the life of the tag - price UV as an additional color.
- Standard copy colors: see catalog page 154. PMS Color Match: \$24.00 (G)

PRODUCT PRICING - each: Key Tag - 2 Sided

QTY	250	500	750	1,000	1,500	2,500
1 Color Copy	1.125	0.66	0.50	0.42	0.34	0.245
Ea. Add'l Color	0.67	0.41	0.31	0.255	0.195	0.13

PMS Color Match: \$24.00 (G).

9400: Membership Cards

- 3³/₈" x 2¹/₈" x .010" white rigid vinyl (wallet size).
- Price includes: printing 1-color on one side on white stock with round corners. Cards may be finished with a UV coating to protect the imprint and extend the life of the card - price UV as an additional color.
- Standard copy colors: see catalog page 154. PMS Color Match: \$24.00 (G).
- For write-on surface please price as an additional color.



PRODUCT PRICING - each: Membership Cards - 1 Sided

QTY	125	250	500	750	1,000	1,500
1 Color Copy	1.82	0.99	0.565	0.42	0.345	0.27
Ea. Add'l Color	0.70	0.42	0.27	0.205	0.17	0.135

PMS Color Match: \$24.00 (G).

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9415: Full Color Wallet Card Printed Full Color, 1 Side

9425: Full Color Wallet Card Printed Full Color with Black 2nd side

9435: Full Color Wallet Card Printed Full Color Both Sides



- 3³/₈" x 2¹/₈" x .012 white rigid vinyl.
- See pricing per side with item number. Cards finished with a UV coating to protect the imprint copy and extend the life of the card.
- Personalization available - please contact factory.
- All colors built out of 4 color process inks.

PRODUCT PRICING - each: Wallet Card

QTY	250	500	750	1,000	1,500	2,500
9415: Full Color Front Blank Back	1.94	1.07	0.78	0.635	0.49	0.34
9425: Full Color Front Black Back	2.04	1.14	0.84	0.685	0.525	0.36
9435: Full Color Both Sides	2.15	1.20	0.88	0.72	0.56	0.39

5AB

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see page 152-160.